



at  **AIS** 2017

American International School • Even-Yehuda

*“If your actions inspire others to dream more, learn more,
do more and become more, you are a leader.”*

John Quincy Adams

Dalia Librus

**THE WALWORTH BARBOUR
AMERICAN INTERNATIONAL
SCHOOL**



TODAY I'M GOING TO TALK ABOUT...

- ✓ How to establish a new summer camp and how to improve a day camp – if you already run one
- ✓ Advantages of an International School Summer Camp
- ✓ Building a budget
- ✓ Scheduling
- ✓ Organizational structure
- ✓ Staff
- ✓ Integrating English
- ✓ Revenue



MY INCENTIVES



For myself



For parents



For my inner child



BENEFITS FOR THE SCHOOL

The background of the slide is a photograph of a schoolyard. In the foreground, a group of children are playing on a grassy area with a stone path. One child is running towards the camera, while others are scattered around. In the middle ground, there is a wooden fence and a portable toilet. Beyond the fence is a large, well-maintained green lawn. The sky is bright and clear, suggesting a sunny day.

MAXIMAL USE OF FACILITIES

RECREATION FOR FAMILIES

POTENTIAL SOURCE OF NEW STAFF/VOLUNTEERS

NEW ENROLLMENT

INCREASE REVENUE

JOBS & MORE

**Job
Opportunities**

**CIT (Counselor in
Training) Program**



TARGET MARKET



Only school families?

Open to the surrounding community?

How many campers to expect?

ADDITIONAL TIPS

Start Small

Focus on quality

Under the school umbrella



BUILDING A BUDGET

- Staff
- Facility Expenses
- Equipment
- Supplies & Materials
- Food
- Trips
- Buses
- Miscellaneous



GUIDING PRINCIPLES



Safety &
Security



Educational



FUN



BUILDING A SCHEDULE



Group by age



Age appropriate activities



Offer electives



Look at the entire day

American International School Summer Program 2017 Tel. 09-8901028 or 09-8901000 x 501

Blue 3	Sunday July-2,9,16	Monday July-3,10,17	Tuesday July-4,11,18	Wednesday July-5,12,19	Thursday July-6,13,20
8:30 - 8:40			Arrival		
Period 1 8:40 - 9:25	Gymnastics Anastasia MPR	Soccer-Leo Basketball-Gym Zumba-Yarden-MPR	July 4 th Robotics Workshop 9:00-10:30 snack	Soccer-Leo Basketball-Gym Zumba-Yarden-MPR	Hockey Gym Yonatan
9:30-10:00	Snack	Snack	Snack	Snack	Snack
Period 2 10:05-10:50	English	English/Hebrew	Pool 10:55-12:30 LUNCH	English/Hebrew	English/Hebrew
Period 3 10:55 - 11:40	10:55-11:40 Tennis	Jewelry Sharone T-512	July 11 th Dov HaLavan	Woodworking Yehuda T-514	POOL
Period 4 11:45 - 12:30	Pool	Gameroom T-550	July 18 th Chocolate Workshops (off campus) 9:00-11:00am	Drama Meirav Stage	
12:30 - 1:00		Lunch	July 4 & 18 Face painting 1:05-1:50	Dog Training Zipporet E-161	Lunch
1:05 - 1:50	Young Doctors Efrat E-161	Science Roseanne E-150		Lunch	Relay Races by pool with Racheli



ACTIVITIES

Young
Doctors

Multimedia

3D Printing

Fashion
Design

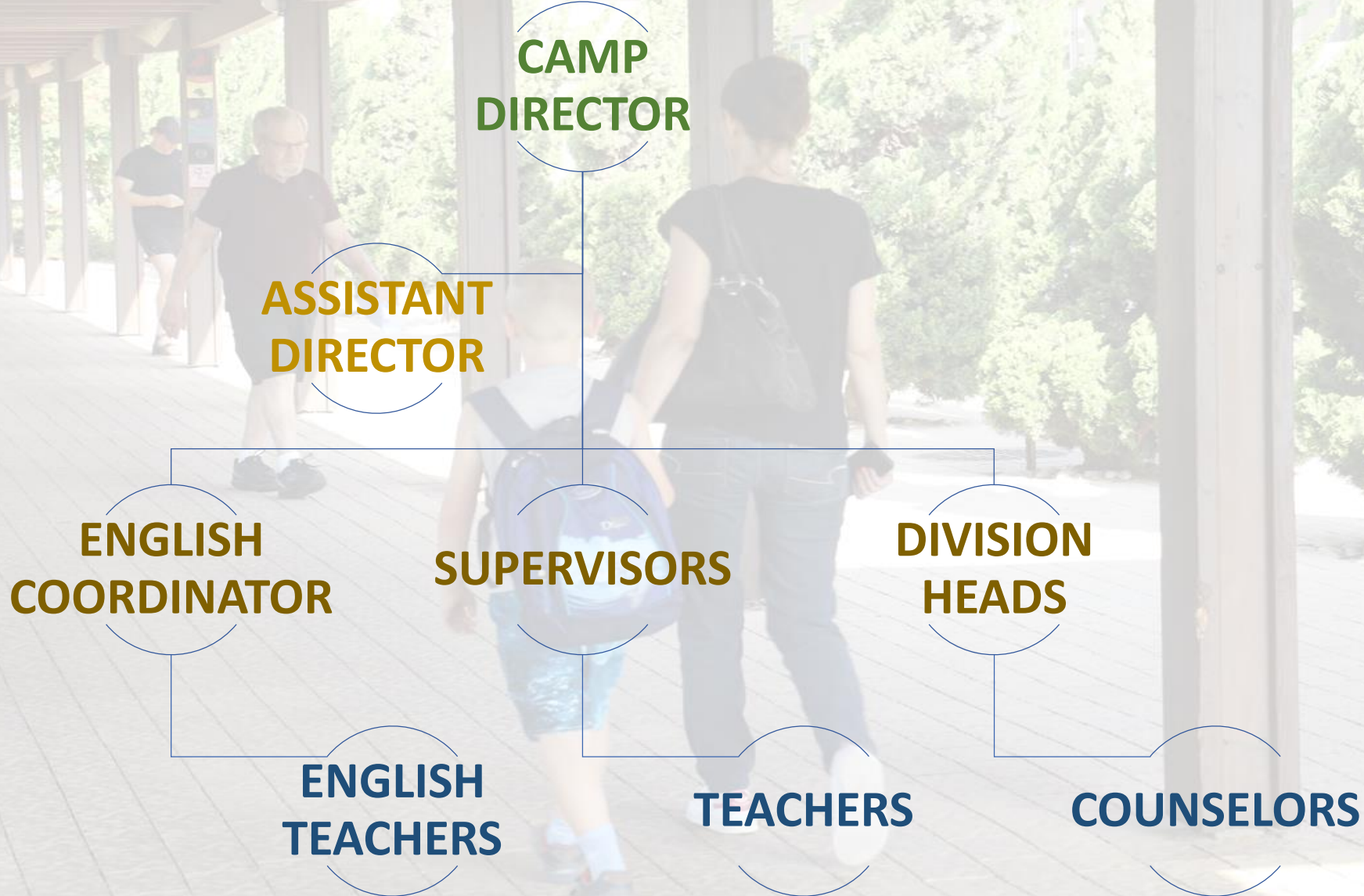
Stop
Motion
Animation

summer.v

OUR AWESOME STAFF



ORGANIZATIONAL STRUCTURE



STAFF

MAKE IT OR BREAK IT

PROFESSIONAL
STAFF/TEACHERS

COUNSELORS &
JUNIOR COUNSELORS



CAMP IS A PLACE OF OPPORTUNITIES



DEVELOP



GROW



DISCOVER



FOCUS ON POSITIVITY



POSITIVE REINFORCEMENT

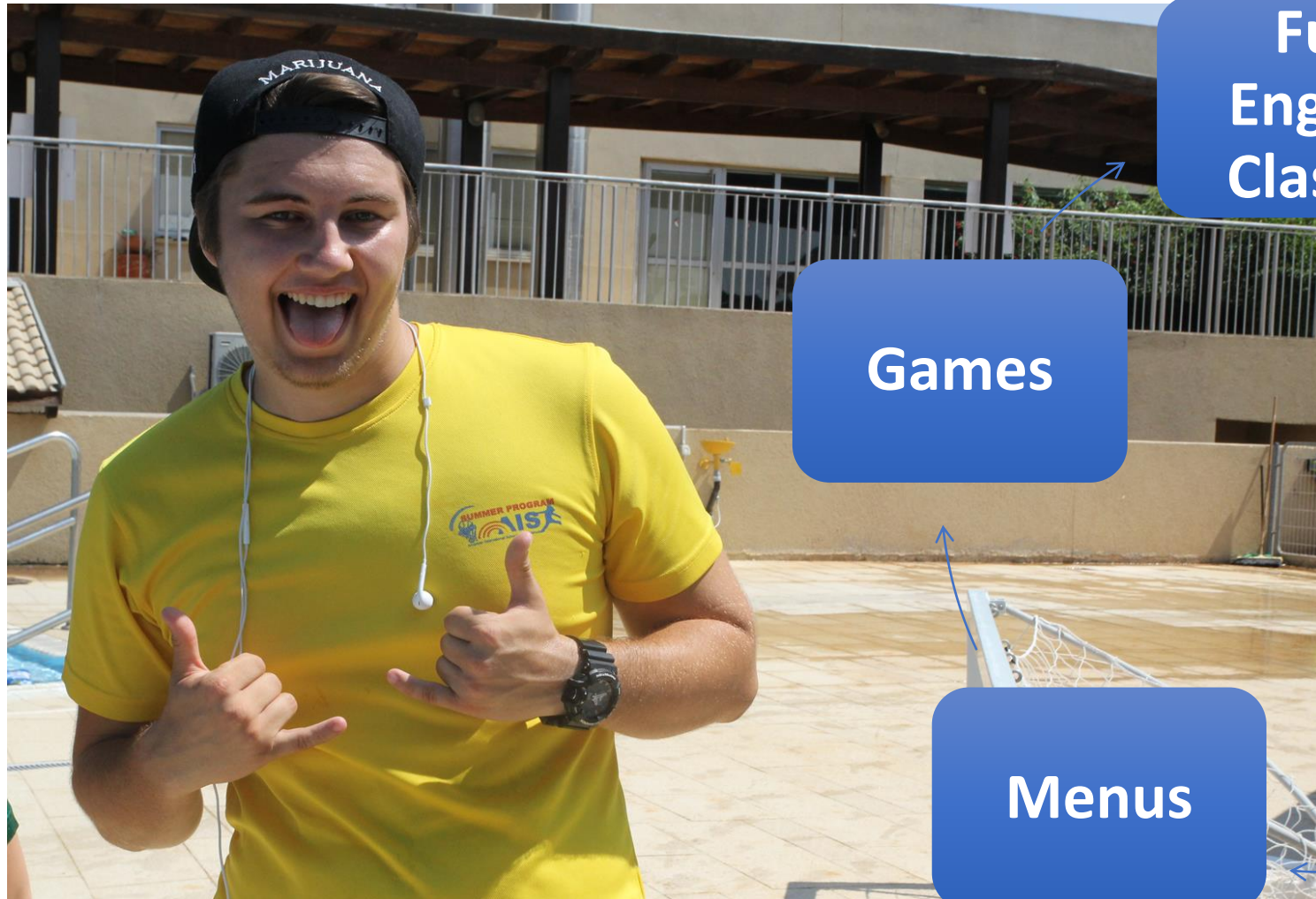


SOCIAL/PHYSICAL GROWTH



INCREASING SELF-ESTEEM

INTEGRATING ENGLISH



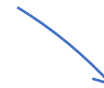
Fun English Classes

Games


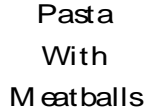

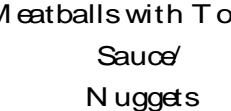
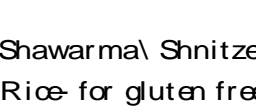



Art & Sport Activities

Menus

Cheers



SAMPLE MENU

				
<p>Hamburger \ "Pargit" Rice Vegetarian Option – Veggy Burger Gluten free – Quinoa \ המבורגר בלחמניה פרגית אורז המבורגר צמחוני קינואה ללא גלוטן.</p>	<p>Pasta With Meatballs Or Tomato Sauce Gluten free pasta פסטה עם כדורי בשר או רוטב עגבנית פסטה ללא גלוטן</p> 	<p>Pizza \ Hotdog and Bun Corn Gluten free Pizza נקניקיה בלחמניה לפיצה תירס פיצה ללא גלוטן</p>	<p>Meatballs with Tomato Sauce Nuggets "Ptitim" Rice for gluten free קציצות בקר ברוטב עגבניות \ נאגטס פתיתים אורז</p> 	<p>Shawarma \ Shnitzel Rice for gluten free שווארמה \ שניצל עוף סלט ירקות + פיתות פיתה/לחמניה ללא גלוטן</p> 
<p>Morning Snack – Corn Flakes, sandwiches with spreads – Yellow Cheese, white cheese, chocolate spread, egg salad or tuna salad. Gluten free meals available at request Lactose free milk available</p> <p>קורנפלקס, כריך עם ממרח לבריחה – גבינה לבנה, גבינה צהובה, ממרח שוקולד, סלט טונה סלט ביצים.</p> <p>אפשרות לחלב דל לקטו. ארוחה ללא גלוטן – יש לבקש בבוקר מהמדריכים.</p> <p style="text-align: right;">ארוחת 10</p>				

HELPING KIDS GROW

IMMEDIATE

PROCESS





SUMMER HAPPY

DANCE

COOL

ENJOY

SMILE

SUMMER PROGRAM
AIST
STAFF

R PROGRAM
AIST

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